



AHS-2007

NASA/ESA Conference on Adaptive Hardware and Systems

August 5- 8, 2007

University of Edinburgh, Scotland, UK.



Sponsorship Opportunities

OVERVIEW

The purpose of the conference is to bring together leading researchers from the adaptive hardware and systems community to exchange experiences and share new ideas in the field. The conference expands the topics addressed by the precursor series of NASA/DoD Conference on Evolvable Hardware, the NASA/ESA series held between 1999 and 2005. With a broader scope including a variety of hardware and system adaptation methods and targeting more industry participation, started with the AHS 2006 conference held in Istanbul, Turkey, June 15-18 2006.

AHS 2007 is co-organized by NASA-JPL (Jet Propulsion Laboratory), The European Space Agency and the University of Edinburgh, and will be held in conjunction with [BLISS 2007](http://www.see.ed.ac.uk/bliss07) (the Symposium on Bio-Inspired Learning, and Intelligent Systems for Security) <http://www.see.ed.ac.uk/bliss07>. The two events will feature over 140 technical presentations.

The Conference will take place in the Playfair Library Hall, The University of Edinburgh, Edinburgh, Scotland, UK. See our website for full details at <http://www.see.ed.ac.uk/ahs2007/>

Participation as a Sponsor at the AHS 2007 Conference is an excellent opportunity to receive maximum marketing exposure, in addition to gathering knowledge and to networking with government officials, industry peers and colleagues in the academia.

We understand the limitations that a 'sponsorship package' can bring. That is why, for the AHS 2007 Conference, we offer you several packages as a starting point, but would welcome your own suggestions if you would like to modify these packages.

We offer three levels of sponsorship participation. These are:

- Titanium Sponsor,
- Platinum Sponsor,
- Gold Sponsor.

Additional features further enhance these packages.

Sponsorship details are provided in the next pages.

We look forward to the opportunity of working with you.

Prof. Tughrul Arslan, AHS-2007 General Chair

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Email: T.Arslan@ed.ac.uk

GENERAL SPONSORSHIP PACKAGES

Titanium Conference Sponsorship Package

Titanium Sponsorship offers the following benefits:

- Three (3) complementary Conference registrations and 20% reduction on additional registrations
- Table space for display of company flyers and other marketing materials
- Acknowledgement of sponsorship during opening remarks
- Top logo placement on Conference website with hyperlink
- Top logo placement in Conference advertising materials and Conference program
- Corporate description on Conference website under logo
- Corporate description in Conference advertising materials and Conference program
- Final attendee list with contact information

Platinum Conference Sponsorship Package

Platinum Sponsorship offers the following benefits:

- Two (2) complementary Conference registrations and 15% reduction on additional registrations
- Table space for display of company flyers and other marketing materials
- Acknowledgement of sponsorship during opening remarks
- Logo placement on Conference website with hyperlink
- Logo placement in Conference advertising materials and Conference program
- Corporate mentioning on Conference website under logo
- Corporate mentioning in Conference advertising materials and Conference program
- Final attendee list with contact information

Gold Conference Sponsorship Package

Gold Sponsorship offers the following benefits:

- One (1) complementary Conference registrations and 10% reduction on additional registrations
- Table space for display of company flyers and other marketing materials
- Acknowledgement of sponsorship during opening remarks
- Logo placement on Conference website with hyperlink
- Logo placement in Conference advertising materials and Conference program
- Final attendee list with contact information

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Sponsors may opt to purchase the following additional features in conjunction with their existing sponsorship package

Continental Breakfast Host Sponsor

Keep your company's name and products in front of your potential customers by treating them to a complimentary continental breakfast. All attendees will receive complimentary continental breakfast in the mornings. Your sponsorship will be recognized in opening announcements and in the agenda. Sponsors will receive Conference promotion through the website and Conference materials, as well as two Conference passes.

Networking Break Host Sponsor

Take a break with attendees as they enjoy complimentary coffee, tea or water in the exhibit room by sponsoring the morning and/or afternoon networking break. Your sponsorship will be recognized by a verbal announcement and on signage in the networking-break area. Sponsors will receive Conference promotion through the website and Conference materials, as well as two Conference passes.

Lunch Host Sponsor

Lunch is a great opportunity to host a complimentary meal for your prospects! All attendees will receive complimentary lunch served in the plenary session or an additional room. Your sponsorship will be recognized during luncheon announcements and on the agenda. Sponsors will receive Conference promotion through the website and Conference materials, as well as two Conference passes.

Evening Reception Host Sponsor

This is an incredible Conference sponsorship that will get you noticed by all Conference attendees. The Conference will conclude with a one-hour reception in the exhibitor area with open bar, hors d'oeuvres and an exclusive networking opportunity. As sponsors of the evening reception, your company logo and name will appear on the agenda. Sponsors will also receive Conference promotion through the website and Conference materials, as well as two Conference passes.

Badge Lanyards Sponsor

All Conference registrants are required to display their badges for entry into the Conference room and the exhibit room. For the full Conference day, your company name will be displayed throughout the meeting room and expo areas. Sponsors will receive Conference promotion through the website and Conference materials.

FEES

Packages (in UK£)

Titanium	Platinum	Gold
£5000	£3000	£2000

Additional opportunities (in UK£)

Breakfast	Networking Break	Lunch	Reception	Badge
£1000	£1000	£2000	£2000	£1000

SPONSOR INFORMATION

Contact Name: _____

Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

PAYMENT METHOD

Company Check _____ *Payable to the University of Edinburgh, marked: FOR AHS-2007*

Credit Card: Visa _____ MasterCard _____ AmEx _____

Credit Card Number: _____ Exp Date: _____

Name Printed on the Card: _____

Features: _____

Total amount: _____

Signature: _____

SPONSORSHIP CONTRACT TERMS

1. Sponsorship features will be allocated on first-paid, first served basis. Priority will be determined by date of receipt of application accompanied by required payment.
2. The full fee must accompany application for space in order to guarantee reservation. All payments must be received by terms chosen of the Sponsor Registration
3. If The University of Edinburgh should be prevented from holding the Conference for any reason, our liability is limited to refunding the sponsor package fees.
4. Sponsorship additional features are limited to one company sponsor per event (with exception to the Networking Break Sponsorships).
5. Payment must be received by July 15th. An acknowledgement will be sent to the designated sponsor contact.
6. Sponsor checks should be sent to the following address:

Liz Glass
Secretary to Professor Tughrul Arslan
Institute for Integrated Micro and Nano Systems
School of Engineering and Electronics
The University of Edinburgh, King's Buildings, Mayfield Rd, Edinburgh EH9 3JL
Phone: +44 131 650 5586
Fax: +44 131 650 6554
Email: liz.glass@ed.ac.uk

7. For further sponsorship details and clarifications contact the

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